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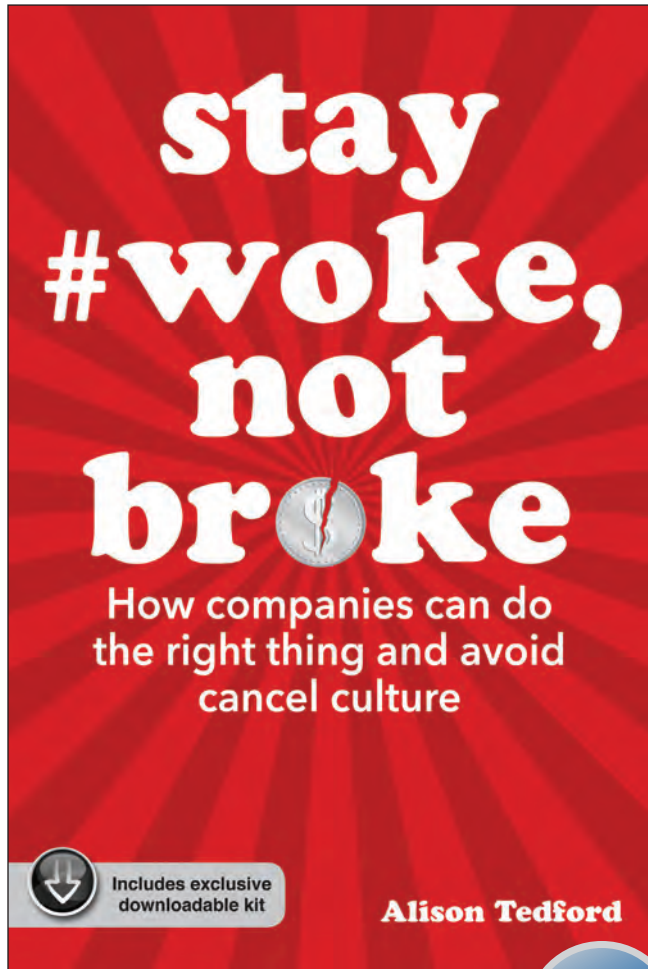
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Stay Woke, Not Broke

How Companies Can Do the Right Thing and Avoid Cancel Culture



Alison Tedford

ISBN: 978-1-77040-339-0

6 x 9 • paperback + download kit • 148 pp.

First Edition: April 2022

Retail: \$29.95 CAD / \$21.95 USD

Cat: BUSINESS & ECONOMICS / Education

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Social & Behavioral

UPC: 069635403396



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781770 403390

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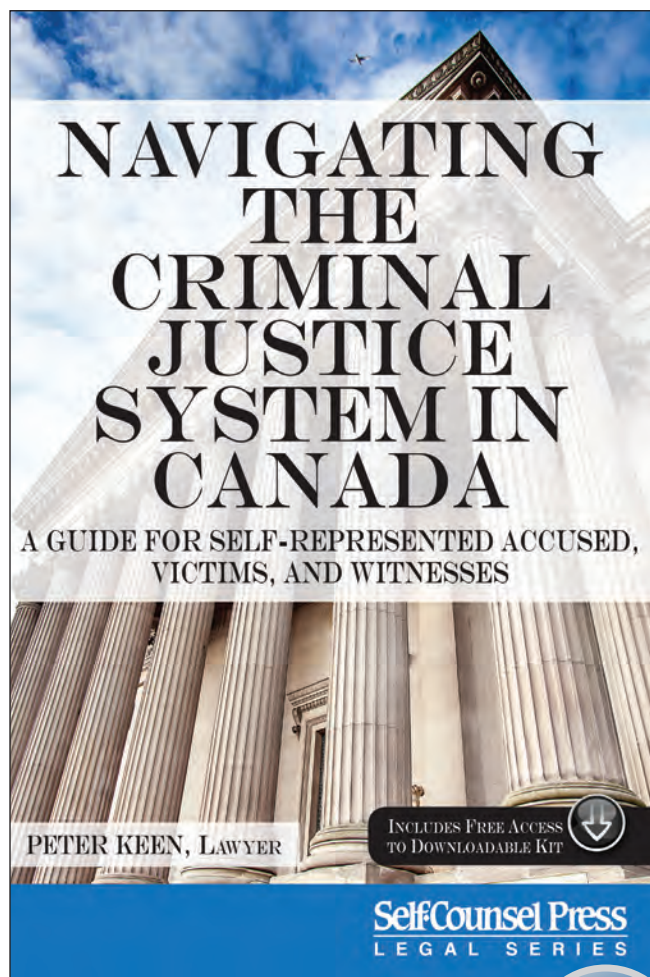
What is “woke” and how can a business be it? How can you avoid a mistake that could get you “cancelled”? Alison Tedford developed a program that is social justice education for business owners that explains how to create diversity statements, content plans for ongoing social justice topics and moderating online communities to let important conversations take place (and what to do when it looks like you might get “cancelled”). What she found on the heels of George Floyd’s murder was business owners didn’t know how to sell with sensitivity, they didn’t know how to share where they stood on social justice issues with their audiences and they didn’t know what their audience wanted from them. They didn’t want to say the wrong thing. With more big brands weighing in through their advertising and content, small business owners wanted to learn how to dip their toes in the water of inclusive marketing. Tedford spent over a decade working in government doing cross cultural communication and education and she approaches social justice from an Indigenous perspective. She has contributed to culturally responsive programming and policy as well as equity and inclusion planning at the federal government level and took that experience to educate business owners.

The Author

Alison Tedford has been struggling with chronic pain for a number of years. She has appeared on *Sick Biz Buzz* and *Mom Camp* podcasts to discuss life as an entrepreneur with chronic pain. She has also been a patient advocate with *Pain BC* in their collaborative care consultation. Tedford is an advocate for health issues, historically around mental health, serving as a *Shoppers Drug Mart* ambassador for their *Run for Women* and in-store fundraising events, and also around Indigenous health issues, having presented at a regional nursing conference on disparities in health experiences between Indigenous and non-Indigenous women. She created *Stay Woke, Not Broke*: a program for business owners to learn what woke is, and how to avoid being cancelled in today’s environment.

Navigating the Criminal Justice System in Canada

A Guide For Self-represented Accused, Victims, and Witnesses



Peter Keen, LAWYER

ISBN: 978-1-77040-342-0

6 x 9 • paperback + download kit • 144 pp.

First Edition: January 2022

Retail: \$26.95 CAD

Cat: LAW / Courts

Cat: LAW / Criminal Procedure

Cat: LAW / Court Rules

UPC: 069635403426



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NEW
TITLE!

Navigating the criminal justice system in Canada as a self-represented accused, victim, or witness, can be a challenging experience. Victims or witnesses are rarely represented by a lawyer, and are not expected to be. In some locations, the Judges, lawyers, court officials and Prosecutors are very good at helping self-represented persons understand their options and roles. In other locations, often because case-loads are high, self-represented persons find themselves confused at what is going on. This book focusses on self-represented accused, but the information in it is useful to any person unfamiliar with the justice system, particularly victims and witnesses. The book introduces the reader, in clear, easily understood language, how the criminal justice system works in Canada.

Few accused persons represent themselves by choice. Most do so because they do not qualify for free legal help as they make more money than the maximum amounts permitted to qualify for legal aid. This definitive guide provides information in simple language that helps unrepresented accused persons understand the justice system. It details how a person can navigate their way through a criminal case in Canada, and where to seek out advice and help.

The Author

Peter Keen has been a criminal lawyer, worked as a prosecutor for 19 years, and is a published author. Peter has published over 70 articles and professional publications, and his work has been cited by the *Supreme Court of Canada*. He is also routinely asked to speak at legal conferences and public events. In 2018 Mr. Keen co-authored his first book on drinking and driving law entitled *Impaired Driving and Other Criminal Code Driving Offences: A Practitioner's Handbook* which was published by Emond Montgomery Publishers.

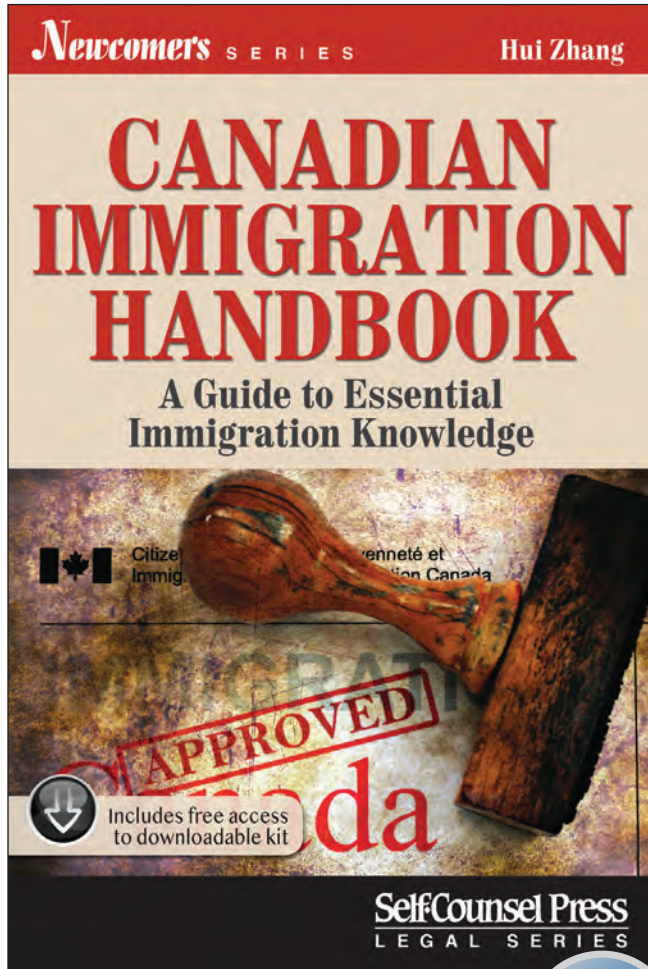
Related Titles

Representing Yourself in Court: 978-1-77040-229-4

Obtaining a Criminal Pardon: 978-1-77040-225-6

Canadian Immigration Handbook

A Guide to Essential Immigration Knowledge



Hui Zhang, LAWYER

ISBN: 978-1-77040-341-3

6 x 9 • paperback + download kit • 176 pp.

First Edition: March 2022

Retail: \$29.95 CAD

Cat: LAW / Emigration & Immigration

UPC: 069635403419

**NEW
TITLE!**



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This is a primer on Canadian immigration, which sorts out and converts a sea of Canadian immigration information from various sources into a single book. This book will serve as a reference to immigration practitioner program students for their Entry to-Practice Exam preparation. It also aims to provide new immigration practitioners with a search tool when they need to locate a particular piece of immigration information. In addition, it functions as a road map to help immigration prospects navigate their way through the Canadian immigration labyrinth.

The Author

Hui Zhang is a Regulated Canadian Immigration Consultant (RCIC) based in Burnaby, British Columbia, a panelist of the *British Columbia International Commercial Arbitration Centre* (BCICAC), and a member of the *Society of Translators and Interpreters of British Columbia* (STIBC). She is also a practising lawyer in China with 18 years of experience. Hui holds both a Bachelor and Master of Laws. Upon the BCICAC's request, she published *An Overview of China's Arbitration Law* in the November 2016 issue of *The Advocate*. She enjoys writing and has published a few legal articles, and she incorporates teaching in her practice, too.

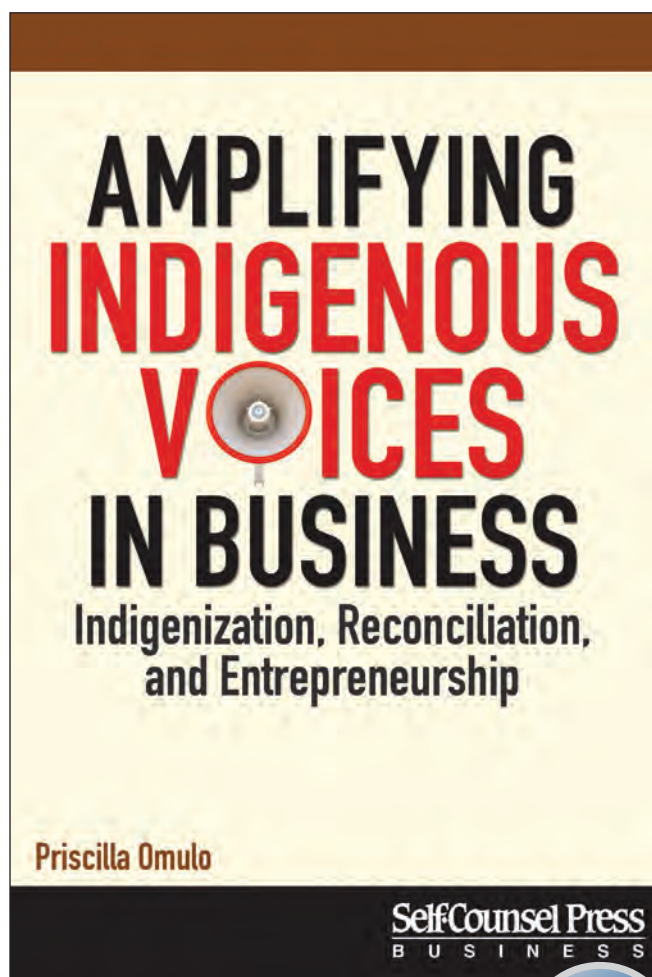
Hui relocated to metro Vancouver with her family in mid-2014. She realized her dream of continuing her legal career in Canada in October 2016 when she became a member of the *Immigration Consultants of Canada Regulatory Council* (ICCRC), and has successfully transferred her solid legal background and skills to her immigration practice. Since then, Hui has been providing quality immigration services to her clients, and continues to realize her passion for writing and teaching. She enjoys posting immigration-related articles on her Chinese blog and is regularly invited to *Ashton College* to deliver immigration seminars to immigration program students.

Related Title

Immigrate to Canada: 978-1-77040-209-6

Amplifying Indigenous Voices in Business

Indigenization, Reconciliation, and Entrepreneurship



Priscilla Omulo

ISBN: 978-1-77040-340-6

6 x 9 • paperback + updates page • 112 pp.

First Edition: February 2022

Retail: \$22.95 CAD

Cat: BUSINESS & ECONOMICS / Workplace Culture

Cat: SOCIAL SCIENCE / Indigenous Studies

Cat: BUSINESS & ECONOMICS / Entrepreneurship

UPC: 069635403402



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781770 403406

Some of the common questions businesses, educational institutions, and communities ask are: "Do we need an Indigenization strategy? If so, why; what is it really?; and, how do we do it?"

Amplifying Indigenous Voices in Business is for organizations and allies who would like to make a positive difference by learning how to amplify Indigenous voices, Indigenize businesses, and support Indigenous entrepreneurship, all in the bigger spirit of reconciliation.

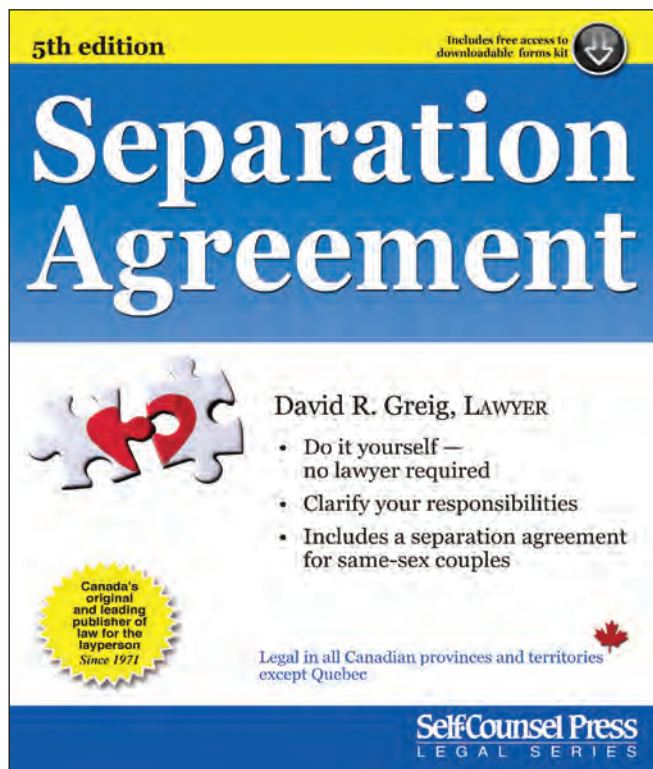
Author Priscilla Omulo addresses Canada's complicated history with Indigenous peoples and how that contributes to today's challenges in the business realm. While the challenge is real, so is the opportunity, and Omulo's step-by-step guide explains how any organization can make immediate plans to improve the way they do business by doing the research, consulting the right people, and formulating a strategy to move forward. Omulo shows readers how a commitment to doing the right thing will lead to a more sustainable and inclusive place for all, and a stronger foundation for businesses and other organizations.

The Author

Priscilla Omulo has amassed more than a decade of experience advocating for and working with Indigenous youth and families. She sits on [names of groups] Indigenous and anti-racism boards and task forces. Omulo was also awarded the *Women's Collaborative Hub — Indigenous Leadership Award* (2019). This is her first book.

- Associate Degree in Psychology (2012)
- More than 10 years' experience advocating for and working with Indigenous youth and families
- Sits on Indigenous and Anti-racism boards and task forces
- Awarded *Women's Collaborative Hub-Indigenous Leadership Award* (2019)

Separation Agreement



David Greig, LAWYER

ISBN 978-1-77040-328-4

8 x 10 • paperback + download kit • 128 pp.

Fifth Edition: February 2021

Retail: \$29.95 CAD

Cat: LAW / Family Law / Divorce & Separation

UPC: 069635403280



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781770 403284



**This book includes free access
to a download forms kit**

If you and your spouse choose to live apart, you each have certain rights and obligations that can be settled by agreement — or be determined by the courts. A separation agreement is a must.

Calm discussion of these issues and the preparation of a contract settling your arrangement can help you avoid costly and traumatic court attendances and help make any future divorce proceedings go more smoothly.

Separation Agreement is designed to help you avoid litigation over family assets, maintenance, and custody by making you address the issues and write down your agreement in a clear and concise manner.

This kit contains the following:

- An explanation of separation agreements and the law, with a completed sample.
- A blank separation agreement form for your use (in the book and on the download kit).
- Copies of the *Federal Child Support Tables* for each province and territory.

The Author

David R. Greig earned his Bachelor of Arts degree in 1983 and his Bachelor of Laws degree in 1986, both from the *University of Victoria*. He is currently practising law in Vancouver, British Columbia, and has a special interest in matrimonial and family law.

Related Titles

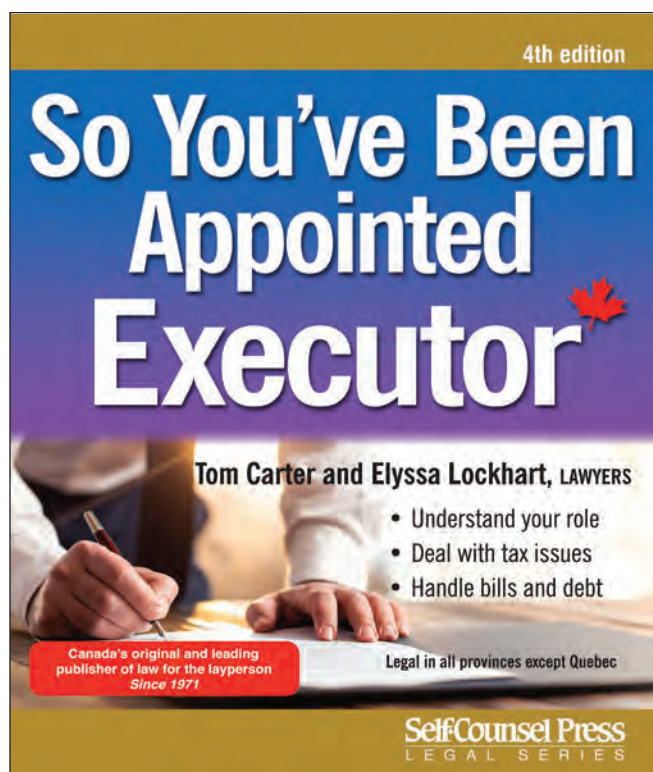
The Separation Guide: 978-1-77040-057-3

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Ontario Divorce Kit: 978-1-77040-259-1

So You've Been Appointed Executor



Tom Carter, BA, MA, LLB & Elyssa Lockhart, JD

ISBN 978-1-77040-334-5

8 x 10 • paperback + updates page • 152 pp.

Fourth Edition: June 2021

Retail: \$26.95 CAD

Cat: LAW / Wills

UPC: 069635403341

RECENT
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**This book includes free access
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The executor's job is much more involved than you might initially believe. At its simplest, the executor's role involves documenting assets of the deceased, paying the bills for the estate, and distributing assets to the rightful beneficiaries. These in themselves are not simple tasks, and there are many more to come. *So You've Been Appointed Executor* gives you an introduction to the predictable and unavoidable issues that each and every executor will face regardless of the size of the estate. This book not only explains what you need to know when you are appointed executor, but it also helps you choose the best executor for your own estate. Learn about the eight duties of an executor and how they apply to the estate to which you have been appointed. Also included is information about various estate experts and resources available to you to help make your job as executor easier.

The Authors

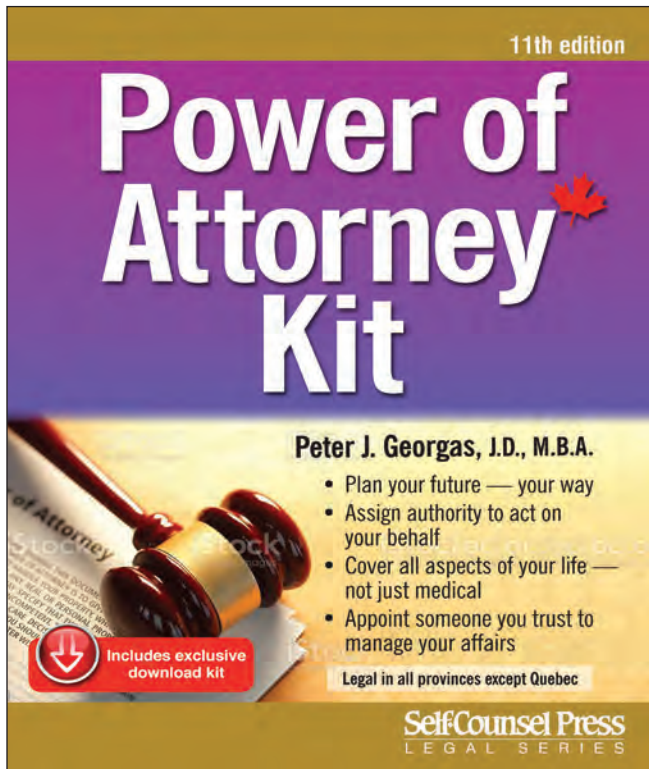
Tom Carter, BA, MA, LLB, operated a private law practice for nearly 20 years, dedicated to meeting the complex legal needs of our aging population. His specialization included wills and estates, incapacity planning, and adult guardianship and trusteeship. In 1998, he closed the practice to take a position as a senior trust officer and estate consultant with *Canada Trust*, and taught law at *Grant MacEwan University* in Edmonton. Carter has been an instructor for the *Alberta Bar* admission course (wills and estates) and has published several articles on aging and relevant legal issues.

Elyssa Lockhart, JD, has been practicing law for more than 18 years, focusing on succession of business assets, estate planning, and estate administration. A sought-after speaker, she has given presentations at women's conferences, legal seminars, and *BC Business Thought Leadership* events, and has held positions such as president of the *Mission Regional Chamber of Commerce*, member of the *Board of Governors with the University of the Fraser Valley*, and director of the *BC Winter Games* (2014).

Related Title

Power of Attorney Kit: 978-1-77040-335-2

Power of Attorney Kit



Peter J. Georgas, MASc, JD/MBA

ISBN 978-1-77040-335-2

8 x 10 • paperback + download kit • 104 pp.

Eleventh Edition: August 2021

Retail: \$26.95 CAD

Cat: LAW / Wills

UPC: 069635403358

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Are you in charge of your own affairs? You may be well organized and have all your financial papers filed and ready to access if something should suddenly happen to you. You may update your will regularly and rest assured that your family is well taken care of. But what would happen if you suddenly became incapacitated? How would your spouse or family access your bank account or take care of your affairs?

You might want to grant a power of attorney to your child to provide for your care as you grow older, or you might want someone to take care of your financial affairs while you take an extended vacation. In any case, a power of attorney is a useful document giving someone the authority to act on your behalf on certain matters. Now, you can draw up your own power of attorney. This book tells you everything you need to know and provides blank forms for your convenience. Among other things, it answers these questions:

- What is a power of attorney?
- What if I want to hand power over for a limited time?
- Will my money be safe under a power of attorney?
- Can I make arrangements for my *Canada Pension Plan* and *Old Age Security* cheques?
- Is the procedure different depending on the province?
- How can I terminate a power of attorney?
- How do I write my own power of attorney?

The Author

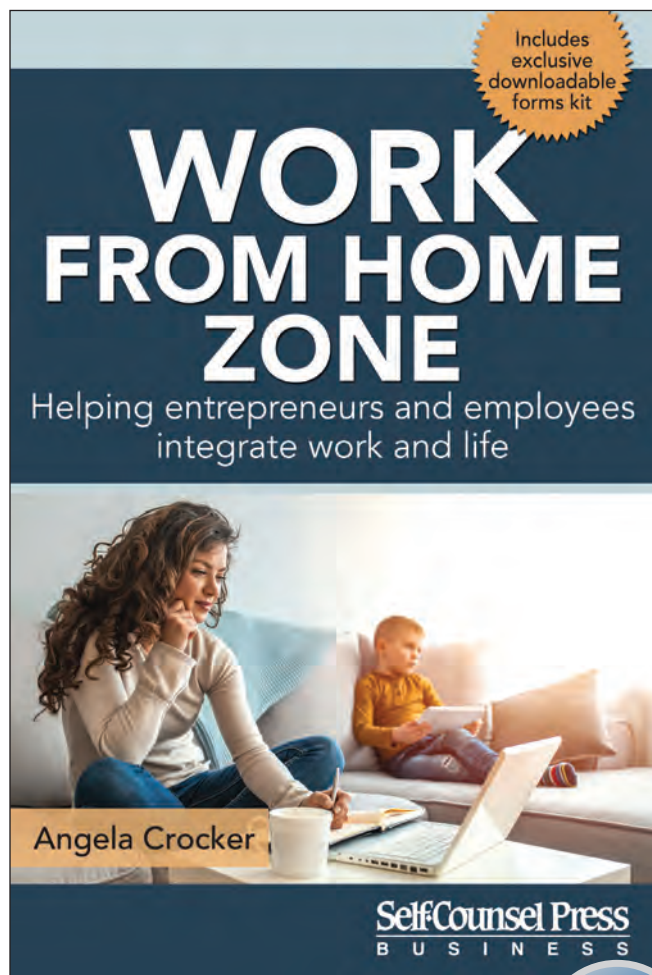
Peter J. Georgas, MASc, JD/MBA, graduated from the combined Juris Doctor / Masters of Business Administration program at the *University of Toronto* and was called to the bar of Ontario in 2017. He also holds a Masters of Applied Science degree in mechanical engineering from the *University of British Columbia*. He is currently practicing as a lawyer in Toronto in corporate and securities law.

Related Title

So You've Been Appointed Executor: 978-1-77040-334-5

Work From Home Zone

Helping Entrepreneurs and Employees Integrate Work and Life



Angela Crocker, MEd

ISBN: 978-1-77040-337-6

6 x 9 • paperback + download kit • 176 pp.

First Edition: May 2022

Retail: \$26.95 CAD / \$19.95 USD

Cat: BUSINESS & ECONOMICS / Time Management

Cat: SELF-HELP / Self-Management / General

UPC: 069635403372



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From author Angela Crocker, thought leader on online communities, digital decluttering, education technology, and content planning, comes the definitive guide to working from home for employees and entrepreneurs.

Most books about working from home are written for the businesses and employers managing others. This book is for the employees and the self-employed — the workers and the entrepreneurs — who are often overlooked when it comes to how to handle working from home.

Including how-to's and case studies, Crocker discusses how to carve out your work space and meeting space, how to deal with communication technologies, and of course, how to set and maintain boundaries for a healthy and happy work and home life — and so much more.

The Author

Angela Crocker, MEd, has been described as a pioneer of ethical social media, a business-savvy digital goddess, and an information organizing superhero. A thought leader on online communities, digital decluttering, education technology, and content planning, Angela works as an author, speaker, and instructor to help individuals and businesses navigate the issues, challenges, and joys of living a digital life. She is faculty at the British Columbia Institute of Technology and is also the author of *The Content Planner*, *Declutter Your Data*, *Digital Life Skills for Youth*, and coauthor of *Digital Legacy Plan*.

Related Titles

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Declutter Your Data: Take Charge of Your Data and Organize Your Digital Life

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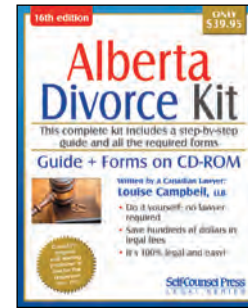
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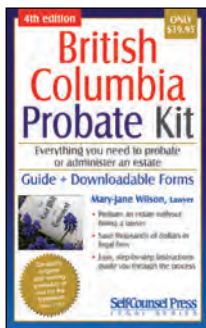
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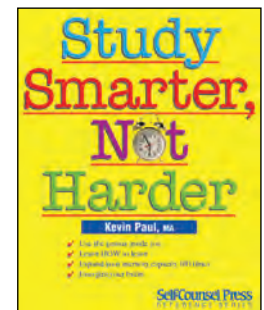
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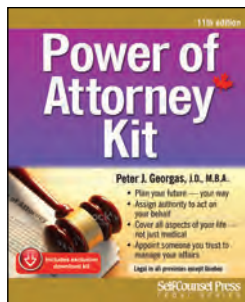
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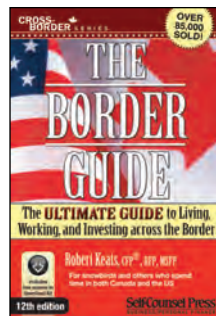
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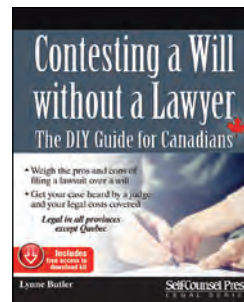
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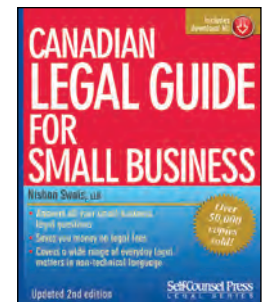
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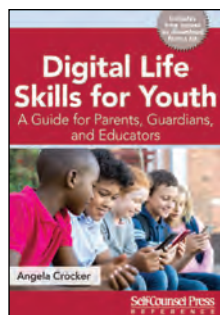
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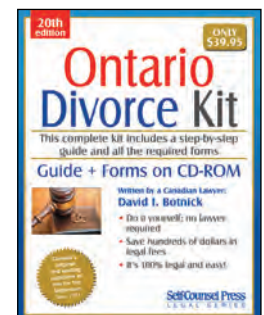
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